Sally Kim

Food storytelling from the other side of the counter.

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Public relations and advertising student at the University of Southern California, graduating in December 2026. Six years behind Los Angeles counters, with Califia Farms in the fridge at three of them. Fluent in Korean and English.

EXPERIENCE

Farmshop
June 2026 – Present

Barista · Brentwood Country Mart, Los Angeles

- Serve a loyal Brentwood crowd of business owners, creators, and families, and know many by name.
- Guide market shoppers to the right cheese, chocolate, or wine, so counter talk turns into sales.
- Work with the manager on product knowledge and reorders: what sells, what to order, and from whom.
- Front the market every shift so displays stay full, neat, and true to the Farmshop look.

Cha Cha Matcha
July 2022 – June 2026

Shift Lead · Century City, Los Angeles

- Ran opening and closing shifts and trained new hires on recipes, preparation, and store standards.
- Managed weekly inventory and orders with Sysco, The Paper Company, and the company commissary.
- Scheduled lunch breaks around the rush so the café stayed fully staffed at its busiest hours.
- Whisked matcha to recipe and steamed Califia Farms plant milk for dairy-free orders.

Color Me Mine
February 2025 – Present

Art Studio Member · Beverly Hills

- Style displays and arrange new inventory into layouts that catch the eye of walk-in guests.
- Set up and host studio events and parties, and guide guests of every age through their projects.

La La Land Kind Cafe
April – August 2024

Barista · Los Angeles

- Served more than one hundred guests a day on Toast and kept the café guest-ready.
- Worked bar and kitchen: syrups, toasts, and drinks, plus running food to tables.

Concerto Bakery
September 2021 – May 2022

Barista · Koreatown, Los Angeles

- Pulled espresso on a Nuova Simonelli, made pour-overs, took cake orders, and closed the café solo.

Beard Papa's
September 2020 – September 2021

Crew Member · Sawtelle, Los Angeles

- Ran the register through daily rushes, baked and filled cream puffs, and opened and closed the store.

EDUCATION

University of Southern California
August 2023 – December 2026

Bachelor of Arts · Public Relations and Advertising

SKILLS

Content	Instagram, TikTok, CapCut, Canva, Adobe Photoshop, and Adobe Illustrator
Office	Microsoft Word, Excel, PowerPoint, and Outlook; Google Workspace
Operations	Inventory and ordering, visual merchandising, and Toast point of sale
Languages	Korean and English, fluent in reading, writing, and speaking
Licenses	Valid driver's license